

Carl A. Rust

Director of the Strategic Partners Office

Carl A. Rust is Director of the Strategic Partners Office at the Georgia Institute of Technology where he is responsible for developing, enhancing, and managing strategic industrial relationships broadly across campus.

Mr. Rust has over 20 years of experience in industry-university relationships, technology transfer, new business development, commercialization, strategic operations, economic development, open innovation, and global collaboration. As executive director of CALCE Research Center at the University of Maryland, he helped the center grow from an annual budget of approximately \$1 million to \$7 million in five years. He was also associate director of the Packaging Research Center at Georgia Tech where he was responsible for annually managing \$20 million research and education collaboration with more than 50 companies and government agencies from around the world.

His prior industrial experience includes serving as engineer manager at Texas Instruments and co-founding four technology-based start-up companies. He also serves as a consultant for the National Science Foundation and other organizations on industry-university collaboration matters. He has a bachelor's degree in electrical engineering from The Citadel and seventeen publications.

